



# CINEMAWITHOUTWALL

Film Festival & Roadshow

## CONTACT US

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Parama Anak Bangsa Foundation



**Caecilia Sherina,**  
*filmmaker*, graduated from  
Jakarta Institute of The Arts

### FILMMOGRAPHY

- ***Locus Amoenus*** (2018)  
Best Film at  
CinemadaMare Film  
Festival in Italy
- ***The Balinese Bastard  
and 100 Roosters*** (2017)  
Best Story at SCTV  
Liputan 6 Awards 2018
- ***Chrisye*** (2017), etc.



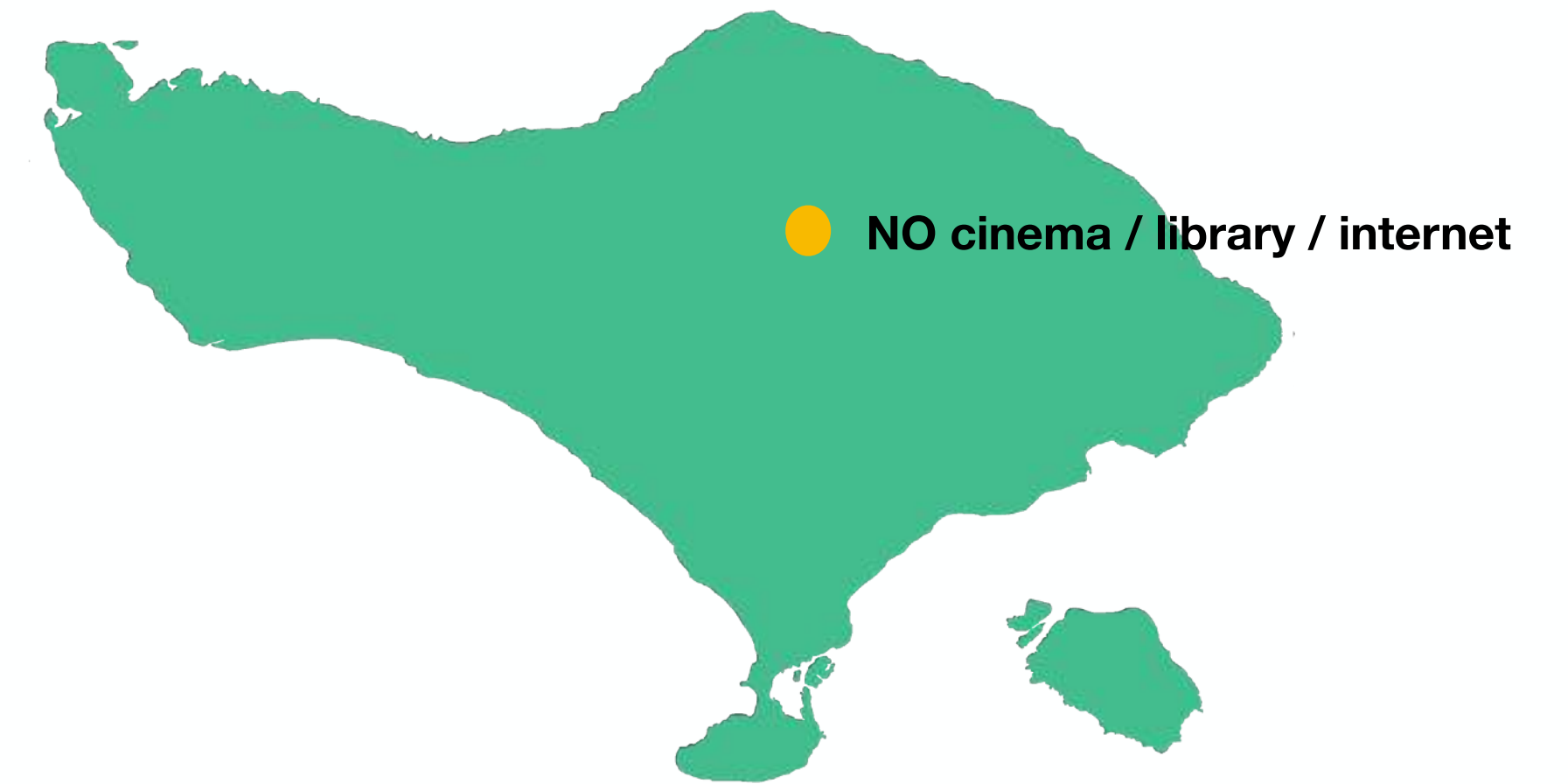
*“I am small, but I  
have a big dream.”*







BALI



BIG **tourist** attraction  
BIG population of **youth**  
BIG social **gap**  
BIG **MISCOMMUNICATION**



SMKN 1 Petang, the last agricultural vocational school in Bali



Learnt farming for 3 years,  
but even teachers had never tasted salad.





This is what I **believe...**

POWERFUL  
UNIVERSAL  
EMOTIONAL  
MOBILE  
**CINEMA**WITHOUTWALL  
TIMELESS  
ENTERTAIN  
UNLIMITED  
SIMPLIFY

What can I do.. as a **filmmaker**?





### INTERNATIONAL FILM FESTIVAL

A summer camp for overseas young filmmakers to make movies in Indonesia.



### FILM ROADSHOW

A weekly or on demand outdoor screening program to create social impacts.





Theme:

LOCAL IS THE NEW LUXURY



FILM FESTIVAL

5-11 August 2019



Desa Bon, Plaga





Over **50 FILM STUDENTS** from all over Asia...



Producing at least **10 MOVIES** in a week...



**FILM FESTIVAL**



Experiencing authentic **LOCAL** life



Exchanging vibrant **IDEAS**

**CINEMAWITHOUTWALL**



# THE SCHEDULE

FILM FESTIVAL

5-11 August 2019

	MON	TUE	WED	THU	FRI	SAT	SUN
DAY	Arrive in Plaga	Farm to Table with villagers	Hunting / recce	Shooting / editing can start	Shooting / editing	Submission & preparation for screening	Free time
	Village meeting 1: introduction	Hunting / recce	Shooting can start	Shooting / editing	Editing	Workshop 2: <i>Engaging Stakeholder</i>	Village meeting 2: evaluation & feedback
NIGHT	Workshop 1: <i>Film is Our Weapon</i>	Hunting / recce	Shooting	Shooting / editing	Editing	Screening	Packing
	Consultation: script/location	Consultation: directing/casting	Consultation: cinematography/sound	Consultation: editing/sound/music	Editing	Awarding night	Farewell
	Pre-production	Pre-production	Production	Production / Post	Post-production	Distribution	Evaluation



# EXPECTED MOVIE RESULT

Humanist

Timeless

Emotional

Entertaining

Universal

Far from preaching





# KEY PERFORMANCE INDICATOR



## CREATORE

- **Knowledge** // Understand the issue and target to achieve.
- **Originality** // Delivering a creative story.
- **Strategy** // The movies reach target market and bring as many audiences as possible.

## PUBBLICO

- **Understand** the message.
- **Interested** in movies they watch.
- **Still talking** about the movies even after 3 days of screening.



What happens **after the festival?**





Movies go on **roadshow** from

- School / university
- Restaurant / cafe / hotel
- Farm / beach / mountain
- Village / city / country

*Reaching audiences with a personal touch and emotional impact.*





# THE MECHANISM

There are 2 ways for  
**Film Roadshow:**



1

## FILM HAS ALREADY BEEN MADE

Students' artwork that has been graded, screened at other festivals, or has not been published publicly.

2

## FILM HAS NOT BEEN MADE

Current issues are brought into the class as a part of school problem-based learning (PBL), and students are expected to solve with a movie. Grades can be determined by the response of audiences.

## Current university partners for Film Roadshow



Fakultas Film dan Televisi  
Institut Kesenian Jakarta



SSR  
MUSIC. FILM. ANIMATION.  
GAMES. EDUCATION





# CINEMAWITHOUTWALL

## COLLABORATION

**Good movies you love need good filmmakers.**

Take parts from watching, to prepare students with...

### **MORE SPACE BIGGER IMPACTS**

Share a space for film screening. The more, the bigger impacts we can create.

Let students exercise how to suit their movies to your theme and market.

### **FULL ARMOUR FULL FILM**

A good movie today needs more than just a camera.

Help arm the students with proper equipments for a better cinema experience.

### **GROW A TEAM FOR FUTURE MOVIES**

Do you know a good 10 minutes movie need at least IDR 30,000,000 budget?

Help finance your favourite team. Choose stories and watch the progress.





# CINEMAWITHOUTWALL

## COLLABORATION

Here is a recipe of a good movie...

### VENUE

- Any kind of festival
- Cafe/restaurant
- Hotel/resort
- Coworking space
- Cruise/plane
- Beach/mountain/farm

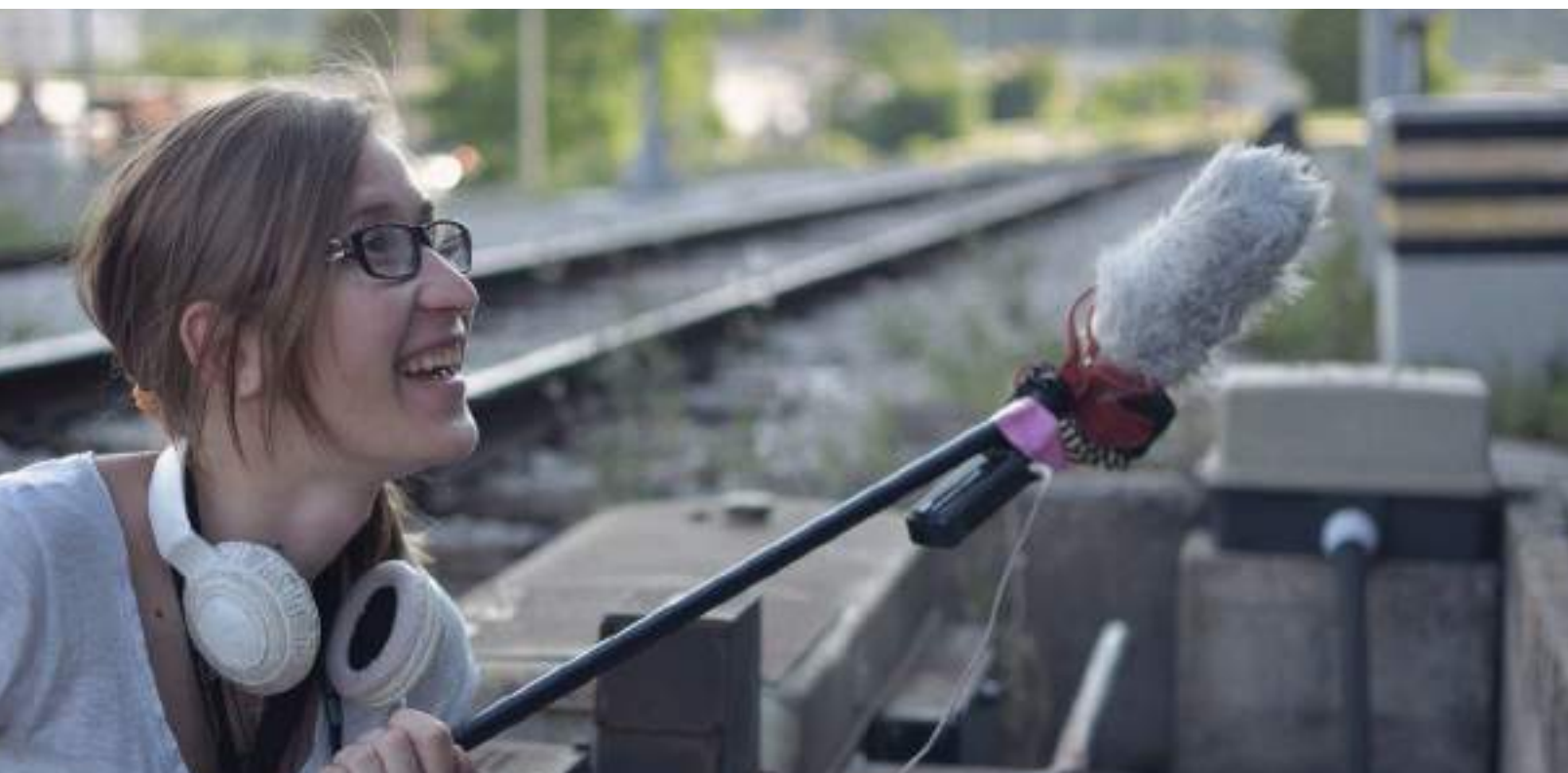
### EQUIPMENTS

- Powerful outdoor projector
- Sound system
- Sony A7S II camera or above, with various lenses
- Sound recorder, microphone and headset
- Portable lighting equipments
- Powerful editing laptop
- Comfy outfit from top to toe
- Wind jacket & gloves
- Durable bags
- First aid box package

### FINANCIAL SUPPORT

For a week production of a 10-min movie, at least IDR 30,000,000 / team for:

- Accommodation
- Transportation
- Consumption
- Film properties
- Insurance







# CINEMAWITHOUTWALL

Take parts of the change, together  
#SimplifyWithMovie

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Future  
Farmers  
Indonesia



SEDASA  
10 ROOMS 1000 WELCOMES